

AIEED Conducting Body

All India Entrance Examination for Design (AIEED), is conducted by ARCH Academy of Design. Situated in Jaipur (Rajasthan), India. The vision of the academy is to impart specialized education in design that is relevant to the industry and is also globally acceptable. The academy offers Undergraduate and Postgraduate courses in Fashion Design, Textile Product Design, Jewellery Design, Craft Product Design, Interior Design, Strategic Management and Leadership, Lifestyle Accessory Design, Design Communication, Design Management, Graphic Design as well as Diploma and Certificate programmes in Visual Merchandising and Gemology for the students.

AIEED 2025 Overview

ARCH College of Design & Business organises the AIEED entrance exam for prospective designers. The [AIEED 2025 registration](#) has been closed on **August 7, 2025**, on the official website at [aieed.com](#). The AIEED 2025 exam is being conducted till **August 10, 2025**, in online mode. The batch started in **July 2025**. You must check the eligibility criteria, apply before the last date and choose your online screening date. The Online Interaction will take place after the AIEED SAT exam.

To apply for the AIEED 2025, you must provide your personal, academic, and contact details, upload the necessary documents, and pay the application fee of INR 3000. Upon successful registration, you will receive your AIEED 2025 admit cards. While filling out the form, you must also choose your preferred exam date and time slot. The ARCH College of Design & Business conducts the AIEED 2025 exam to assess your design aptitude for a career in the field. The online entrance exam provides admission to B.Des, BA International, and MVoc programs. Successful candidates can enrol in undergraduate and postgraduate programs in fashion, product, jewellery, and interior design.

AIEED 2025 facilitates admissions to recognised Indian colleges for B.Des, BA International, and MVoc courses. The exam consists of three stages: the General Aptitude Test (GAT), the Creative Aptitude Test (CAT), and a virtual interview. GAT evaluates reasoning and analytical skills, while CAT assesses visualisation and design abilities. The final interview phase examines candidates' design knowledge and interpersonal skills. For details on eligibility, counselling, syllabus, exam format, top study materials, and past papers, continue reading.

AIEED 2025 Important Dates

The following table provides the important dates for the AIEED 2025 exam:

Event/ Activity	Important Date
AIEED 2025 application form start date	Ongoing
AIEED 2025 application form last date	August 7, 2025 (Closed)
AIEED 2025 entrance exam date	Till August 10, 2025

AIEED 2025 Exam Centres

As discussed, the AIEED 2025 exam will be conducted online. The following pointers outline some important details about the exam centres for AIEED 2024:

- When completing the application, applicants must select the AIEED exam centre of their preference.
- Using the online application forms, candidates can choose up to three exam centres in their preferred sequence.
- ARCH Academy will assign a testing location, one test date and a time slot.
- The exam centre, test date, and time slot can only be modified once by the prospective candidates.
- Students must request their required changes with a valid reason in writing at least 15 days before the exam date.

The following table shows a list of the AIEED 2025 exam centres along with their respective cities:

City Name	Assigned Exam Centre
Vishakhapatnam	Andhra University
Surat	SVKM's NMIMS
Pune	Symbiosis International University
Mumbai	Mumbai University

City Name	Assigned Exam Centre
Kolkata	Jadavpur University
Jaipur	Birla Institute of Technology and Science (BIT Jaipur)
Hyderabad	BITS Pilani Hyderabad Campus
Delhi	Jamia Millia Islamia
Chennai	VIT University
Chandigarh	Panjab University
Bhubaneswar	KIIT University
Bengaluru	PES Institute of Technology
Ahmedabad	Gujarat University

Note: Students need to report to their assigned AIEED exam centre within the reported time.

AIEED 2025 Contact Information and Address

From registering as a new user to getting a seat confirmation at ARCH Academy, if students have any inquiries during the process, they can fill out the “inquiry form” provided on the official website of the administrating authority. For this, they will need to enter their name, email, contact number, city, and course to raise their issue in the ‘message’ section. On the other hand, candidates can refer to the following details to immediately contact the admission department to clear any confusion or query:

WhatsApp/ Call: +91 09414070678

Email: admission@archedu.org

Time: 10 AM to 5 PM (Mon to Sat)

Address to send mail:

Arch College of Design & Business

Admission Office

Plot No. 9, Govind Marg,

Malviya Nagar Institutional Area, Jaipur-302017

Courses Offered Through AIEED 2025

ARCH Jaipur is affiliated with the University of Rajasthan, Rajasthan ILD Skills University (RISU) to offer undergraduate and postgraduate programmes in the field of Design. The institute is also in a strategic partnership with Pearson to offer BTEC Level 5 HND qualifications through AIEED 2025.

Undergraduate Courses Offered Through AIEED 2025

[BDes in Fashion Design](#)

[BDes in Interior Design](#)

[BDes in Jewellery Design](#)

BDes in Craft & Accessory Design

[BVA in Applied Arts](#)

[BBA](#)

BA in Fashion Design

[BA in Interior Design](#)

[BA in Product Design](#)

[BA in Graphic Design](#)

Postgraduate Courses Offered Through AIEED 2024

Master of Vocational Studies (MVoc) in
Design Innovation & Entrepreneurship

MVoc in Fashion Design

MVoc in Interior Design

MVoc in Jewellery Design

MVoc in Product Design

MVoc in Design Communication

MA in Fashion Design

MA in Interior Design

MA in Product Design

MA in Graphic Design

AIEED 2025 Eligibility Criteria

The AIEED 2025 eligibility criteria prescribed by ARCH are the minimum set of requirements that an individual must meet to apply for the examination. The prerequisites are different for undergraduate and postgraduate-level courses provided by the institution. An applicant must meet the [AIEED 2025 eligibility criteria](#) of the courses they are applying for, or else their application will not be considered. The following is a discussion of the AIEED eligibility criteria 2025 put forward by the conducting authority.

For undergraduate courses:

The following are the eligibility criteria for AIEED 2025 for UG-level programmes having a four-year course duration:

- Under the UGC criteria, candidates who have taken and passed their 12th-grade examination from the State Board, IB, ICSE, CBSE, NIOS, or any comparable board are qualified for admission.
- Applicants who were scheduled to take their 12th-grade exam might also apply. Also, students who pass the interaction and Portfolio of Abilities (PoA) rounds will be qualified for direct admission in the 2025 academic year.

For postgraduate courses:

Applications for programmes offered at ARCH Academy are open to anyone who has graduated or is presently completing a degree in any academic discipline, provided that they are enrolled in and obtaining their education from a recognised college or institution.

Note: Everybody who is 16 years of age or older is allowed to apply for the International Undergraduate level programme as per Pearson-Edexcel regulations. Following their completion of the Pearson Edexcel BTEC incorporated in the 4-year programme at ARCH, these candidates can choose to complete their higher education with a "Top Up" degree in one year from any of the Pearson Edexcel listed Institutions worldwide.

Who Conducts the AIEED?

AIEED was launched and conducted by ARCH for the first time in 2010. Earlier known as ARCH Academy of Design, the AIEED is a national-level entrance exam for candidates seeking admission into various UG and PG

courses in Design offered at the university. AIEED is acknowledged by IIT Delhi as a premium exam to test the creative abilities of the aspirants of higher education in Design. Some important features regarding the AIEED 2025 exam are briefly highlighted below in three parts:

Part 1: Portfolio of Abilities (PoA) and Statement of Purpose (SoP)

This allows you an opportunity to deliver a thorough introduction of yourself to AdCom, along with the motivations behind your goals.

Part 2: Comprehension, Awareness, Thinking & Articulation (CATA Screening)

You must complete one of the two tasks that have been assigned to you.

Part 3: Psychological Endowments for Design (PED Screening)

It is intended to provide a basic evaluation of your PED.

The Screening for Design Studies has the bare minimum of the usual question-answers approach. The entire process of Screening for Design Studies is aimed at evaluating the following

- The attitude of the student as against aptitude
- Comprehension and communication skills
- Situational thinking and problem-solving skills

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AIEED 2025 Admission Process

The AIEED 2025 exam application must be completed online at the ARCH College of Design & Business. To complete the AIEED 2025 admission procedure, candidates must follow the steps outlined below.

Step 1: Fill Out the AIEED 2025 Application Form

AIEED applications can be submitted online by visiting the official website of the university. If the applicants wish to apply for the AIEED 2025, they must complete the form by paying an application fee of INR 3,000. This fee can also be paid online using internet banking, a debit card, or a credit card.

Step 2: Take the AIEED 2025 Exam Online

Series 1 and Series 2 are the two stages of the AIEED 2025. The Series 2 entrance exam is only held if there are open seats for admission, aspirants must be aware. The AIEED exam must be taken online by candidates. Three slots will be available for candidates to choose from when they want to take the test. The following list includes the common AIEED 2025 exam slots:

- 10 AM to 1 PM
- 2 PM to 5 PM
- 6 PM to 9 PM

Candidates should keep the following things in mind while taking the online AIEED 2025 exam:

Basic Essential

Condition

Computer/ PC/ Laptop	<ul style="list-style-type: none">• A processor of at least 733 MHZ• A hard disk space of 100 MB• At least 256 MB RAM• 1024x768 pixels of monitor resolution
Mobile Phone/ Digital camera/ Scanner	Required to record & upload any work done for the exam (for the CAT exam).
Good MBPS Speed for Internet	At least 256 kbps broadband connection speed is required. However, maintaining a speed of 512 kbps is recommended to carry out the test with ease.
Other Things Required	A total of 15 A4-sized blank sheets of paper are required to complete the drawing-focused questions on the AIEED CAT exam. Other required things include a pencil and rubber, a steel scale, dry colour media (oil pastels, crayons, colour pencils, etc.), glue sticks, black and blue pens, scissors and a cutter.

**Basic
Essential****Condition**

Software
Systems
Required

Microsoft Word for Windows XP Professional or any later operating system (Windows 7 or later).

UPS System

Throughout the test, make sure the desktop computer is linked to an Uninterruptible Power Supply (UPS) System. Also, if you are taking the exam on a laptop, be sure it is fully charged and plugged in.

Step 3: Interview and Portfolio Round

Candidates who have been shortlisted for this stage of the AIEED 2025 admissions process must show up for an interview and portfolio round. This phase comprises:

- Making a video
- Presentation of a portfolio
- Skype communication/interaction

The following table details the above-mentioned task requirements:

Phase	Task to Be Completed	Condition
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I	Make a Video	In the revised admissions screening process, this is a crucial step. Applicants are required to use the information in the Questionnaire file to develop a self-portrait that they then submit to ARCH Academy.
II	Show Portfolio	The portfolio needs to be sent to the design school before the interview stage. It serves as the candidate's business card, highlighting their qualifications and passions. It is a collection of the candidates's previous works of art that are accessible on a tablet or smartphone, including movies, books, articles, and slideshows.
III	Skype Interaction	At a predetermined time and date, the applicant will participate in a Skype interview with a panel of ARCH-qualified professionals. Admission will not be granted to those whose applications are cancelled and who fail to appear for an interview. In exceptional situations, postponing the interview would be permitted as long as the application cites a valid reason for the absence.

Step 4: AIEED 2025 Results

The official test website of ARCH Academy of Design will host the announcement of the AIEED exam 2025 results. Applicants will be chosen for admission depending on how well they do in:

- Previous academic experience
- Results of the AIEED test
- Interview and portfolio

AIEED 2025 Exam Format

Once you have finished and submitted your AIEED application form for 2025, the following steps will be notified to your registered email address. A Portfolio of Abilities (PoA), where you may explain and show off your life story and what you intend to do in the future, must be documented and shared with the college. Additionally, you will need to write a Statement of Purpose (SoP), where you can describe why you are thinking of studying design.

- **Stage I:** Psychological Endowments for Design (PED), Statement of Purpose (SOP), and Portfolio of Abilities (PoA)
- **Stage II:** Counselling for design studies
- **Stage III:** Interaction
- **Stage IV:** Declaration of Results

Note: The above-mentioned stages and all of their components must be completed by the applicant as they are important for merit placements towards scholarships.

AIEED 2025 Exam Pattern

The main objective of the AIEED 2025 exam is to assess candidates' cognitive fit and design aptitude. It consists of three tests: the General Aptitude Test (GAT), the Creative Aptitude Test, and the Personal Interaction and Portfolio Review. Details about the AIEED 2025 sectional weightage, total number of questions, exam mode, exam duration, etc. are all included in the exam pattern for AIEED 2025.

Candidates have two options for taking the AIEED 2025 exam: online and offline. Based on the AIEED 2025 exam pattern, candidates will have 3.15 hours to complete 45-50 questions; if they finish earlier, they will not be allowed extra time. Moreover, there will not be any negative marking scoring pattern in the AIEED 2025 exam. The following table outlines some brief points about the [AIEED exam pattern 2025](#):

Particular	Detail
Total Number of Sections	3 — Creative Aptitude Test (CAT); General Aptitude Test (GAT); Video, Portfolio, and Personal Interaction (PIRP)
Exam Duration	<ul style="list-style-type: none"> • CAT- 3 hours • GAT- 2 hours • Personal Interaction and Portfolio Review- 0.5 hours
Stage-Wise Mark Allocation	<ul style="list-style-type: none"> • GAT- 100 marks • CAT- 200 marks • PIPR- 200 marks
Total Marks	500
Exam Mode	<ul style="list-style-type: none"> • Offline (Hindi and English language) • Online (English Only)
Number of Questions for Written Stages of the Exam	<ul style="list-style-type: none"> • GAT- 60 • CAT- 50
Total Questions in the Written Exam	110

AIEED 2025 Syllabus

The Arch College of Design and Business does not usually publish any syllabus for the AIEED admission exam. The General Ability Test (GAT) and the Creative Ability Test (CAT) are the two tests that make up the AIEED 2025 exam. These two assessments evaluate an applicant's innovative problem-solving abilities, design compassion, rational thinking, and global issue knowledge.

To prepare for the design entrance test, students taking the AIEED 2025 exam should refer to the topics that are asked in the [AIEED previous](#)

[year's question papers](#). Such topics include Reasoning, General Awareness, Lateral Thinking, Visual Ability, Visualisation, Awareness of Design, and Colour and Composition will all be covered in the [AIEED 2025 syllabus](#). Further, the most important factor that aids in the overall preparation is learning through the [AIEED 2025 Best Books](#) to score well in the examination.

AIEED 2025 Preparation Tips

If a candidate follows the proper format and strategy, they should have no trouble taking the AIEED exam and clearing it. Discover [how to prepare for AIEED 2025](#) and create a timetable that works well for you if you want to ensure admission to the ARCH Academy of Design. The following pointers will provide you with some helpful AIEED 2025 preparation tips:

- Try to complete as many AIEED sample papers as you can to acquire an awareness of the types of questions that will be asked.
- Identify the core ideas in colour theory, composition, and typography.
- Acknowledge the duration of each section of the exam, its sectional weightage, and the exam format.
- Successful implementation of time management techniques is required. Ensure that your calendar is configured so you can quickly choose the amount of time you wish to dedicate to studying.
- See where you have trouble finding the answers by trying to take mock tests.
- Create a comprehensive study schedule that is customised and flexible as per your needs.
- While preparing for the test, familiarise yourself with the basic skills and abilities of colour theory, typography, composition, and design concepts.
- Exam patterns have a big impact on the way students prepare for tests. Comprehend the format and syllabus of the test.
- Make good use of your time by allocating certain times for training, exercise, learning, and playing.
- Develop your creative problem-solving and innovative thinking because the AIEED entrance exam will evaluate such skills, which are crucial in the design sector.
- Keep your stress level down and take care of your mental and physical health.

AIEED 2025 Previous Year Question Papers

Solving last year's question papers is one of the best ways to enhance performance as well as preparation. It increases the speed, accuracy and efficiency of an applicant. Also, an individual learns the skill of time management and builds the right stamina for the exam. Get your hands on the [AIEED 2025 previous year question papers](#) and practise regularly to give your best performance in the exam.

AIEED 2025 Merit List

Following the announcement of the exam results, the conducting organisation will provide the [AIEED 2025 merit list](#) to shortlist candidates for subsequent rounds. The names of the applicants who have been shortlisted to move on to the next phases of the AIEED 2025 admissions process will be outlined on the list. Concerning the AIEED merit list 2025, the following guidelines apply:

- In the merit list for AIEED 2025, the AIEED Screening Test (PED, PoA, and SoA) will be given 80% weighting, with counselling and interviews getting 20% of the total weight.
- Students who score better than the required minimum will receive an email to complete the prerequisites for admission.
- The names of the candidates who made the admission shortlist will be listed in the selection letters.
- The final admission decision will not be made available until all documents have been confirmed and all necessary fees have been paid.

AIEED 2025 Counselling Process

The AIEED 2025 counselling process is specifically accessible for candidates who passed the written test. Applicants should be aware that taking part in counselling does not ensure they will be admitted to the programme. See the entire [AIEED 2025 counselling process](#) listed below for further details on the steps involved.

- Selected candidates will participate in the counselling process for AIEED 2025. They have to show up for the counselling session at the ARCH Academy of Design campus in Jaipur at the scheduled time and date. Moreover, only merit would be used to determine admittance to the programme.
- Candidates must carry an acceptable form of identification and a valid migration and transfer certificate to the counselling session.

- A Grade 1 Gazette officer is required to attest to the documents. The
- final admission decision is subject to fulfilling the qualifying requirements and is accepted provisionally. The applicant's final admission is only permitted with the approval of the affiliate authority.
 - If candidates do not pay by demand draft or do not show up for the scheduled PESSAT 2025 counselling session, they face the risk of having their admissions application cancelled. The next applicant on the merit list would be given the seat right away in these types of situations.
 - If candidates need any more information regarding the counselling process for AIEED 2025, they can download a letter of authorisation from the official website of the administrating authority.

AIEED 2025 Admit Card

The institute does not release any admit card for the AIEED exam. This is because the test is carried out online where prospective applicants only need to fill out the online application form and select their preferred online screening date. In simple terms, the exam does not have an AIEED 2025 admit card involved in the process. To take the exam, students just need to directly record their videos followed by a personal interaction session that is carried out online.

AIEED 2025 Selection Process

The AIEED screening for design studies (SDS) is an interesting online exam that assesses an applicant's ability to collaborate with other people and be interactive. To put it briefly, the goal of the [AIEED 2025 selection process](#) is to evaluate an applicant's knack for design as well as their outlook toward learning to highlight their passion for design. Applicants can easily take this interactive exam from anywhere in the world. To choose candidates who can demonstrate their creativity in a demanding setting for admission to the ARCH College of Design & Business, the application process usually consists of four steps. The steps in the AIEED 2025 selection process are explained in more detail by the following pointers:

- **Stage I:** Submit Psychological Endowments for Design (PED), a Portfolio of Abilities (PoA), and a Statement of Purpose (SOP).
- **Stage II:** Design Studies counseling by experienced professionals.
- **Stage III:** Interaction through Skype with the interviewer.
- **Stage IV:** Announcement of AIEED results.